



Ask a Citizen how to get \$200.

NEW TO THE
NEIGHBORHOOD?

Get Paid
\$200

Bring this card to a local Citizens Bank branch and open your first new One Deposit Checking account. Then just make a single direct deposit of \$500 or more that posts to your account within 60 days of opening your new checking account.



VO2-62593

Open your account today! Visit your nearest branch or call 1-888-211-5451.

See reverse side for complete offer details.

0717-CZ

We're here to help you bank better.

With our One Deposit Checking account, just one deposit of any amount each statement period waives the monthly maintenance fee.

You'll also get these great benefits with your first new One Deposit Checking account:

- \$5 Overdraft Pass® waives the Overdraft Fee for transactions of \$5 or less.
- More than 1,100 branches, with select branches open 7 days a week.
- Use your mobile device to deposit a check from virtually anywhere with Citizens Bank Mobile Deposit®.*
- Check balances, transfer funds, pay bills and people, and more with Online and Mobile Banking.*

Banker or Customer: Offer code indicated on this mail piece must be entered at citizensbank.com/checkingoffer for customer to be eligible for this offer.
Customer: Retain this insert for your records. Offer Expires 10/31/17.

To qualify for the \$200 bonus you must open your first new personal checking account between 7/1/17 and 10/31/17 and have at least 1 single direct deposit of \$500 or more post to your new checking account within 60 days of account opening. Primary signer on the new checking account may not be or have been a primary or secondary signer on any personal checking account within the previous six months. The new account must be open and in good standing to qualify for this offer. Offer may be withdrawn without notice and cannot be combined with any other checking offer.

In order to be eligible to participate in this promotion, customer must complete an online registration and input the offer code, indicated on the front of this flyer, at citizensbank.com/checkingoffer. The address inputted on the online registration form must match the address on the customer's new checking account. Customer should retain this flyer for their records. Offer only available to the individual residing at the address entered by the customer when registering for this promotion and customer may only be paid a bonus associated with this program one time.

\$200 bonus will post to the checking account within 90 days after direct deposit has posted and will be labeled as "Balance Builder Bonus". Bonus will be reported to the IRS for income tax purposes.

Bonus also applies to our other personal checking account products. Please see a banker for more details on our other personal checking account products, including our interest-bearing checking accounts with variable-rate Annual Percentage Yield (APY) that vary by account and tier. For example, as of 7/1/17, APY by tier for Personal Checking with Interest is: 0.01% for \$25+, \$2,500+, \$10,000+, \$25,000+, \$50,000+, \$75,000+. Minimum opening balance of any amount. Fees may reduce earnings. Rates subject to change after account opening.

*Mobile deposit is available to bank customers of at least 30 days. Account eligibility requirements, deposit limits and other restrictions may apply. Please refer to the Mobile Deposit Service Agreement for more information.

Accounts, services subject to approval. Fees, policies and prices subject to change.

*Wireless carrier, text and/or data charges may apply.

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