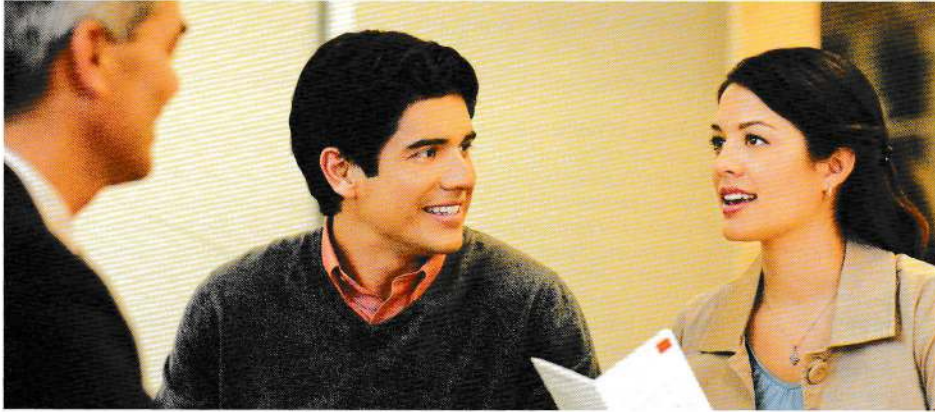


Enjoy up to \$100 in welcome bonuses

WELLS FARGO



Developing a relationship with Wells Fargo has many rewards.

Enjoy the convenience of innovative banking services, account safeguards, and up to \$100 in bonuses, when you open a Wells Fargo checking account, and complete a few steps.¹

- 1 Open a new eligible Wells Fargo consumer checking account with a minimum opening deposit of \$25 in a Wells Fargo branch from November 1, 2017 to December 31, 2017.
- 2 Within 60 days of account opening, **either** complete one of the options below to receive a \$50 bonus **or** complete both options to receive a total bonus of \$100.
 - **Option 1:** Make 10 purchases/payments with your Wells Fargo Debit Card (eligible for \$50 bonus)
 - **Option 2:** Receive a total of at least \$500 in qualifying direct deposits, to the consumer checking account opened for this bonus offer (eligible for \$50 bonus)
- 3 We will deposit the bonus into your new checking account within 45 days of meeting bonus eligibility and qualifications.

Checking account benefits:



Convenience and control



Security and protection with Zero Liability protection on debit cards, and 24/7 fraud monitoring



Pay your way



Anytime access



Present this bonus offer coupon to a banker at account opening at a Wells Fargo branch location.

See reverse side for important disclosures and additional requirements.

Together we'll go far



1. Qualifications to receive the bonus:

Eligibility:

- All consumer checking accounts, including non-interest-earning checking accounts (except *Teen Checking*SM), are eligible for a bonus of up to \$100. The prepaid *Wells Fargo EasyPay*[®] Card is not eligible.
- You cannot be:
 - A current owner on a consumer checking account
 - A Wells Fargo team member
 - A recipient of a consumer checking bonus in the past 12 months (limit one bonus per customer)

Bonus qualifications:

- Open a new, eligible consumer checking account with a minimum opening deposit of \$25 in a Wells Fargo branch by December 31, 2017.
- Within 60 days of account opening, **EITHER** complete one of the options below to receive a \$50 bonus **OR** complete both options to receive a total bonus of \$100.
 - **Option 1:** Make 10 purchases/payments with your Wells Fargo Debit Card (eligible for \$50 bonus)
 - The 10 debit card purchases/payments must be from the primary linked consumer checking account opened for this offer. Purchases or payments made with your debit card, or debit card number, count as a debit card purchase/payment. Transactions at an ATM or purchases/payments made using your checking account number and routing transit number through the Automated Clearing House (ACH) do not count as a debit card purchase/payment.
 - **Option 2:** Receive a total of at least \$500 in qualifying direct deposits, to the consumer checking account opened for this bonus offer (eligible for \$50 bonus)
 - A qualifying direct deposit is your salary, pension, Social Security, or other regular recurring monthly income electronically deposited to your consumer checking account by your employer or an outside agency. Transfers from one account to another or deposits made at a banking location or ATM do not qualify as a direct deposit.
- Offer cannot be:
 - Paid without a valid (W-9) and U.S. Taxpayer Identification Number
 - Combined with any other consumer deposit offer
 - Reproduced, purchased, sold, transferred, or traded

Bonus payment:

- We will deposit the bonus into your new consumer checking account within 45 days after eligibility and qualifications have been met.
- You are responsible for any federal, state, or local taxes due on the bonus and we will report as income to the tax authorities if required by applicable law. Consult your tax adviser.

Banker instructions: Go to wellsfargo.com/bankeroffer to generate a unique bonus offer code. Enter that code into SVP during account opening.

See Readiness Guide for procedures.