

EVERY NEW CHECKING ACCOUNT GETS BONUS REWARDS POINTS.

Open a new checking account and receive 5,500 Gold Standard Rewards™ points redeemable for a \$50 gift card of your choice! Accumulate points to get more of the things you want, such as

brand-name electronics, appliances and travel perks.

\$50 GIFT CARD
WHEN YOU REDEEM 5,500 POINTS

Earning points is easy. Simply slide and sign when making purchases with your MasterCard® debit card,

and receive one point for every three dollars you spend. Open your personal checking account today online at firstmerchants.com using promo code CK5500, call toll-free at 1.800.205.3464 or visit the convenient address listed.

THE STRENGTH OF BIG. THE SERVICE OF SMALL.

FIRSTMERCHANTS.COM | 1.800.205.3464



Must have a First Merchants Bank personal debit card in order to earn Gold Standard Rewards™ points. Checking account must remain open in good standing for 60 days, must sign up for and receive e-statements and have at least six debit card transactions processed within 60 days of account opening in order to receive the 5,500 Gold Standard Rewards™ points. Gold Standard Rewards™ points will be granted within two statement cycles after these conditions have been met. Checking account must be opened within three months of offer letter June 30, 2016. The minimum opening deposit for a First Merchants Bank Checking Account is \$100, and other conditions may apply. Offer is valid for new personal checking account customers only, limit one bonus per person. Not to be combined with any other promotional offers.

PCK-CK5500-0616



First Merchants Bank

Lafayette Bank & Trust
A Division of First Merchants Bank

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