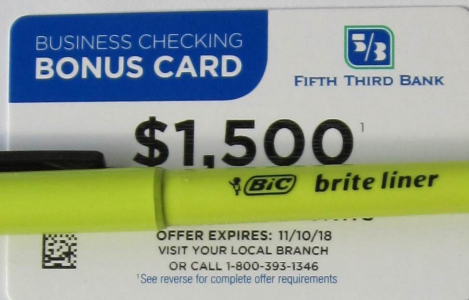


With Fifth Third Bank as your business partner, things don't just get easier. They get better.

SEE HOW YOU CAN GET A **\$1,500 BONUS!** Details inside



OPEN a new business checking account
GET a **\$1,500 bonus** with qualifying activities!
RECEIVE the services and solutions you deserve



HOW TO GET YOUR \$1,500 BONUS

1
BRING the attached card to any Fifth Third branch or call 1-800-393-1346

2
OPEN a Fifth Third Business Standard, Premium or Elite Checking Account®
(See back of letter for details.)

3
RECEIVE your \$1,500 bonus when you maintain a \$2,000 balance for 60 days!

Dear Business Owner,

Creating and running a business is a big deal. So, we like to come up with effective ways to support you. Like business checking accounts that grow with you.

Take advantage of this special new customer bonus offer and open a new business checking account. In addition to your bonus, you'll gain an essential business solution, as well as a trusted partner ready to provide financial guidance whenever you need it.

Sincerely,

Kala Gibson

Kala Gibson
Senior Vice President & Head of Business Banking
Fifth Third Bank

P.S. Visit your local branch to open a business checking account today and **receive your \$1,500 bonus!**

TO RECEIVE YOUR \$1,500 BONUS, BRING THE ATTACHED CARD TO ANY FIFTH THIRD BRANCH.

VISIT YOUR LOCAL BRANCH OR CALL **1-800-393-1346**



FIFTH THIRD BANK